

REQUEST FOR QUALIFICATIONS

Logan County Arts League, City of Sterling, Mural Connecting, I-76 to Historic Downtown

Phase One Art Budget up to **\$25,000**

The Logan County Arts League is seeking submissions to select an artist/artist team to develop art concepts for the proposed [Sterling Mural](#) located at Trinidad Benham Building. The intent of this project is to create a mural visible from the Interstate to welcome and draw visitors into town and reflect Sterling's small-town agrarian charm, unique agricultural history, and future. This mural will be the first in a series of murals to beautify Chestnut St an industrial corridor leading into the beautiful and historic downtown Creative District. Artists/teams will be selected based on their qualifications/application materials. Phase one of this project is estimated at [\\$25,000](#).

SUBMISSION INFORMATION

Qualifications will be received at the Logan County Arts League – LOCAL

Proposals must be received before 3:00 p.m. (our clock), [August 12th, 2021](#)

We prefer applications be emailed to: sterlingcreatedistrict@gmail.com Email subject: [Sterling Mural](#) (Request an acknowledgement email)

OR they may be mailed to:

LOCAL – Logan County Arts league

P.O. Box 973 Sterling, Colorado 80751

CONTACT INFORMATION

Questions concerning the scope of the project or submittal process should be directed to Mandy Ritter at

(970) 571-7179

PROJECT

Logan County Arts League - LOCAL is seeking an artist/team to collaborate with the Project Team to develop site-specific artwork(s) for the proposed Trinidad Benham Mural. LOCAL and the design team will determine the extent of the artist's involvement in the project. Artist will start meeting with the project team immediately after the selection process. This mural will become a prominent attraction and create a first impression for people traveling on Interstate 76. The approximate area of the mural is 1,034 square feet on two walls consisting of 702 square feet and 332 square ft. The intent is that the art feature will be large enough to be seen by travelers on I-76 and have a strong presence both day and night. The additional highlighted walls are intended for phase 2 on the project funding TBD.



ELIGIBILITY

This project is open to artist teams who are at least 18 years of age, and legally residing in and authorized to work in the United States. Artist/Teams must be able to work effectively and collaboratively with the project's design team selected by LOCAL.

MEDIA

All media appropriate to the project will be considered. All applicants are expected to consider the issues of long- term conservation and maintenance of public art, along with timeline and budget. The work is intended to be a permanent addition to Trinidad Benham. Design and installation must consider that the work will be situated in an unsecured public location and subject to the elements and potential vandalism.

BUDGET

The art budget for this opportunity is \$25,000. This budget includes:

- artist/team design time;
 - project management fees;
 - materials/site research;
 - meeting time;
 - travel related expenses;
 - community outreach;
 - historical research;
 - proposals for artwork including: renderings and/or other visuals, project narrative, itemized budget, maintenance plan, schedule, roles and responsibilities for installation, and other related costs;
 - electrical engineering, power supply, and lighting that is specifically for the art;
 - obtaining required insurance and permits;
 - materials, fabrication, shipping, and installation.
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PRELIMINARY PROJECT TIMELINE

The following dates may be adjusted at any time by LOCAL:

August 5th, 2022: Deadline to submit questions

August 12th, 2022 at 3:00pm MST: RFQ Submissions due

August 15th – August 19th, 2022: Application review and selection of finalists

August 19th, - September 2nd, 2022: Finalists prepare art proposals

September 5th, 2022, at 3:00pm MST: Finalists submit art proposals

Week of September 12th, 2022: Finalist interviews

September 19th, - September 30th, 2022: Contract negotiation/Design development with mural team

Fall 2022 or Spring 2023 Artwork fabrication

Summer 2023: Grand Opening

SELECTION PROCESS

The selection process will occur in two phases. During the first phase, artist teams are invited to submit qualifications through this Request for Qualifications. LOCAL will convene a selection panel to review and evaluate the applications received. The selection panel will then select up to four finalists. The selection panel reserves the right to reject any or all entries at any time in the review and selection process.

During the second phase, the selected finalists will be asked to submit art proposals for which they will each receive a **\$1,500 honorarium** upon delivery of the proposal. The honorarium includes all costs of preparing the proposal. Proposals must detail the finalist's conceptual approach for artwork at the site and presentations must describe the concept, materials, size, weight, installation requirements, maintenance requirements, and budget. Finalists will be interviewed, and one artist team will be selected for the commission.

A recommendation for approval of the selected artist team will be presented at the subsequent regular meeting of LOCAL. Once approved, LOCAL will finalize the contract with the artist team.

The selected artist/team will contract directly with the LOCAL representative and work with the project team to develop concepts for the site and then create a detailed proposal, budget, and timeline for the art element(s). Final approval is required from the LOCAL Board of Directors. Depending on the final design/materials of the project, the artist may be awarded the contract to fabricate the project.

SELECTION CRITERIA

1. Technical Competence and suitability to the project as demonstrated in letter of intent and resume.
2. Artistic Excellence as demonstrated in digital images and references.

REQUIRED APPLICATION MATERIALS TO BE SUBMITTED – FIRST PHASE OF SELECTION PROCESS

Please submit one (1) copy of the following materials:

1. A one-page letter of intent: Please describe your interest/connection to this project. Please also describe any past project experiences working with a design team.
2. Current resume (max. 2 pages) outlining your professional accomplishments as an artist and experience with design team projects. Team resumes can either be 2 pages for the team or one page per team member.
3. Three (3) References: Names, professional titles, phone numbers, and email addresses of three references who can speak to your experience as an artist and past public art projects.
4. Image list including artist name, title, media, dimensions, location, date, cost, and description of the artwork.

In addition to the above materials please also submit:

1. Six (total) digital images of relevant work completed within the past ten years. Digital images should be submitted in a jpeg format compatible with a PC at 200–300 dpi. When opened, each image file should appear in the proper orientation. Please label each image with artist's last name and image number matching the artist's image list.

Submission materials will not be returned.

1. Do not include an art proposal, graphic rendering, or illustration with the initial RFQ application.
 2. Please do not include images on resume, letter of intent, or image list.
 3. Submissions must be complete or will not be reviewed.
 4. Materials not requested will not be reviewed
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NOTICE

Proposals submitted must meet applicable Sterling City codes. LOCAL reserves the right to reject all proposals and to waive irregularities or informalities. LOCAL can stop a project at any time. Artists are not to contact the project community/neighborhoods for a project unless arranged through Mandy Ritter, Logan County Arts League Program Manager.

Sincerely, Mandy Ritter, LOCAL Program Manager